



James & Nicholson Business

STYLE GUIDE



James & Nicholson Business

Style Guide



Dear customer,

Style is a distinctive feature – it reveals quite a lot about a person.

Which collar is suitable for which occasion, which shirt fabric is suitable for jeans or a suit and- most importantly- which is the perfect cut for my figure, my type, **which clothes do I feel well in?**

You will find an answer to these questions in this Style Guide to the business collection of James & Nicholson. As a **practical guide** it will give you an overlook of all the **fabrics, cuts and collars** in our vast shirt collection. The huge **selection of colours and sizes** makes the James & Nicholson business shirts **absolutely reliable business partners** in all sectors.

Your style is very important to us. Concentrate on your business, and **James & Nicholson will take care of your outfit.**

Kind regards,

A stylized blue ink signature of Rolf Daiber.

Rolf Daiber
Managing Director

A stylized blue ink signature of Kai Gminder.

Kai Gminder
Managing Director



Men

Collars



Shirt „KENT“

JN 623 Men's



Shirt „KENT“ for Cufflinks

JN 624 Men's

Kent-Collar

- 'The classic'
- Suitable for almost all tie knots
- Can also be worn casually without tie

Cufflinks

Shirts with cufflinks stand for style, elegance and individuality and symbolise self-confidence and fashion courage. Shirts with cufflinks are mostly worn on festive occasions – but in the office they also have that special something, after all business shirts with turn-back cuffs show individuality and a sense of style.

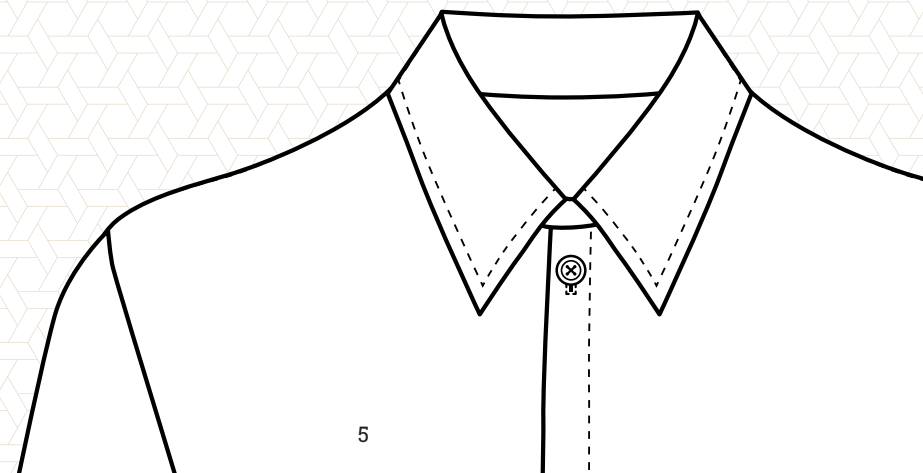


Shirt „HAI“

JN 620 Men's

Hai-Collar

- 'The fashionable' with spread collar shanks
- Suitable for thick and medium tie knots



Men

Collars



JN 621 Men's

Shirt „BUTTON DOWN“



JN 625 Men's

Shirt „BUTTON DOWN“

Button-Down-Collar

- 'The casual'
- Button-down collar shanks are worn buttoned-up
- All-rounder with or without tie
- Can also be combined with sturdy and casual fabrics

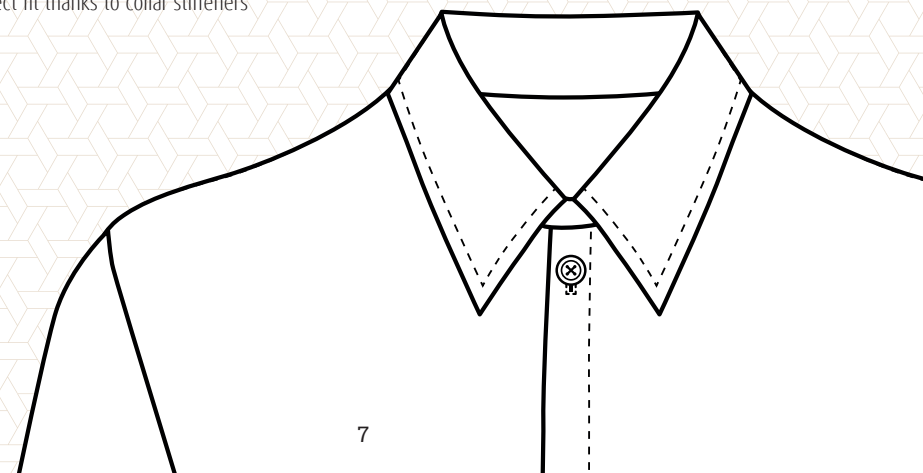


JN 622 Men's

Shirt „NEW KENT“

New Kent-Collar

- 'The versatile' is fashionable as well as classic, a mixture of Kent- and Hai-collar
- Can be worn with or without tie, with a suit, a pullover or just on its own
- Perfect fit thanks to collar stiffeners



STYLE IS A WAY
OF SHOWING
WHO YOU ARE –
WITHOUT SAYING
ANYTHING.

RACHEL ZOE



Ladies & Men

Cuts



Comfort Fit & Classic Fit

- Normal, classic fit
- Comfortable cut
- Lightly waisted



Modern Fit

- Cut with modern silhouette
- Lightly figure-hugging



Slim Fit

- Waisted, figure-hugging cut

Ladies & Men

Sizes

Men

Size

XS	S	M	L	XL	XXL	3XL	4XL	5XL	6XL
44	46	48	50	52	54	56	58	60	62

Collar Width

S	M	L	XL	XXL	3XL	4XL	5XL	6XL
36/38	39/40	41/42	43/44	45/46	47/48	49/50	51/52	53/54

Ladies

Size

XS	S	M	L	XL	XXL	3XL	4XL
34	36/38	38/40	40/42	42/44	46	48	50

Comfort Fit & Classic Fit



Shirt Longsleeve Herringbone

JN 690 Men's
JN 689 Ladies'



Shirt Short-sleeve Poplin

JN 680 Men's
JN 679 Ladies'



Shirt Longsleeve Poplin

JN 678 Men's
JN 677 Ladies'



Shirt Short-sleeve Micro-twill

JN 684 Men's
JN 683 Ladies'



Checked Shirt/Blouse

JN 617 Men's
JN 616 Ladies'



Denim Shirt/Blouse

JN 629 Men's
JN 628 Ladies'



Shirt

JN 634 Men's
JN 633 Ladies'



Shirt Longsleeve Micro-twill

JN 682 Men's
JN 681 Ladies'



Shirt Short-sleeve Oxford

JN 688 Men's
JN 687 Ladies'



Shirt Longsleeve Oxford

JN 686 Men's
JN 685 Ladies'



Shirt „Diamonds“

JN 670 Men's
JN 669 Ladies'



Shirt „KENT“

JN 623 Men's



Shirt „NEW KENT“

JN 622 Men's



Shirt „Dots“

JN 674 Men's
JN 673 Ladies'



Shirt „Wings“

JN 672 Men's
JN 671 Ladies'



Shirt „Plain“

JN 648 Men's
JN 647 Ladies'



Plain Shirt

JN 619 Men's
JN 618 Ladies'



Business Shirt/Blouse Short-Sleeved

JN 607 Men's
JN 609 Ladies'



Business Shirt/Blouse Long-Sleeved

JN 606 Men's
JN 608 Ladies'



Business Shirt Short-sleeve

JN 644 Men's
JN 643 Ladies'



Business Shirt Longsleeve

JN 642 Men's
JN 641 Ladies'

Comfort Fit & Classic Fit



Long-Sleeved Blouse

JN 615 Ladies'



JN 191 Men's



Shirt Classic Fit Long

JN 192 Men's



Shirt Classic Fit Short

JN 614 Ladies'

Long-Sleeved Blouse



Shirt „HAN“

JN 620 Men's



Shirt „BUTTON DOWN“

JN 621 Men's



Shirt „KENT“ for Cufflinks

JN 624 Men's

Modern Fit



Shirt „BUTTON DOWN“

JN 625 Men's

Slim Fit



Shirt Slim Fit Long

JN 193 Men's



Shirt Slim Fit

JN 645 Ladies'

Quality



Oxford

- Striking, sturdy structure in plain weave
- Easy to care for due to easy-care finish



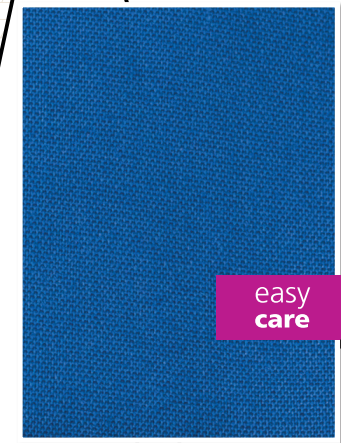
Herringbone

- Diagonal twill structure
- Easy to care for due to easy-care finish
- Suitable for casual business



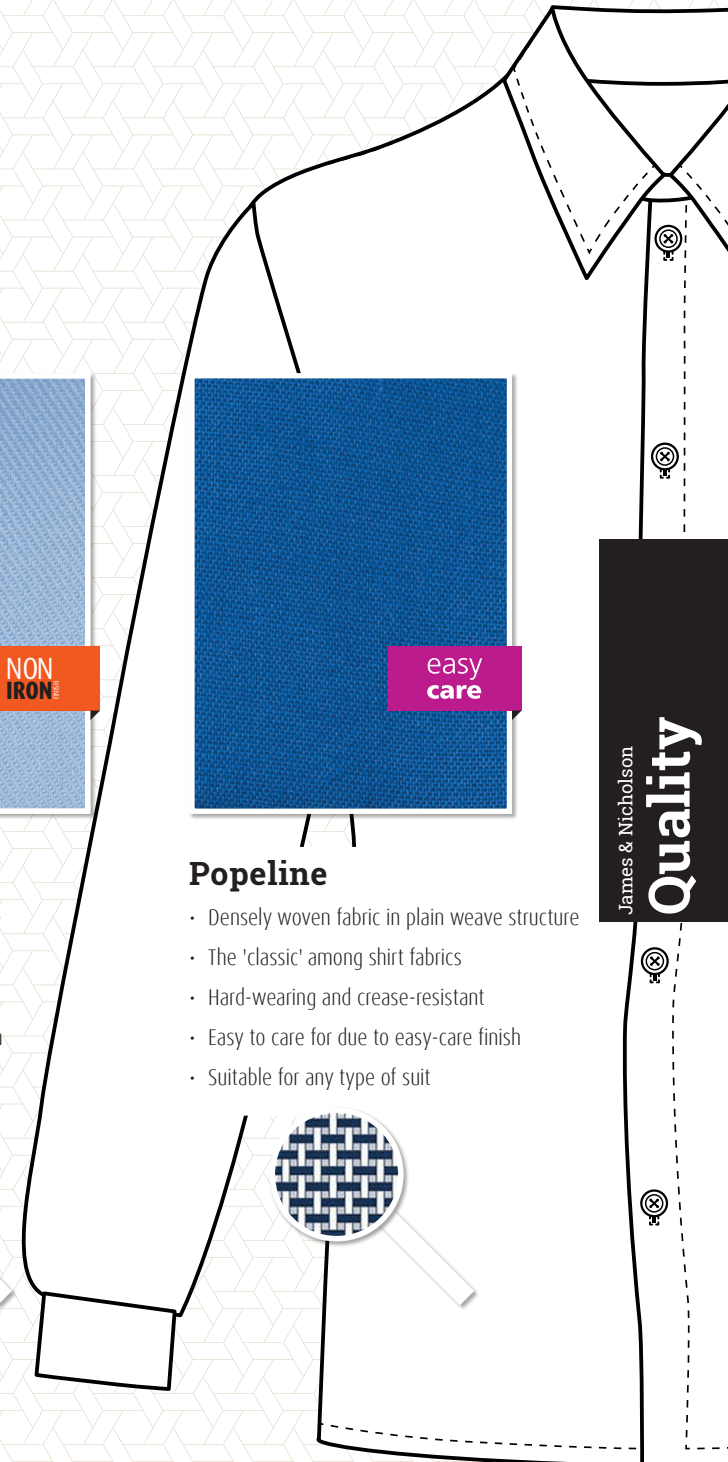
Micro-Twill

- Fine fabric with twill weave
- Diagonal rib pattern
- Sturdy fabric
- Easy to iron due to non-iron finish
- Versatile



Popeline

- Densely woven fabric in plain weave structure
- The 'classic' among shirt fabrics
- Hard-wearing and crease-resistant
- Easy to care for due to easy-care finish
- Suitable for any type of suit



MY FAVOURITE
COLOUR
IS COLOURFUL.

WALTER GROPIUS



A Wealth of Colours

Colour creates order, shows a sense of belonging together and encourages communication. We offer you shirts in a wide range of colours, where you will certainly find the suitable colour for your purpose. For example

JN 678 Men's Shirt Longsleeve Poplin and **JN 677** Ladies' Shirt Longsleeve Poplin.



white

stone

steel

light-grey

light-pink



yellow

orange

tomato

red

wine



lime-green

irish-green

light-blue

aqua

turquoise



royal

navy

brown

carbon

black

Patterns & Details



Shirt „Diamonds“ with fashionable minimum all-over print

JN 670 Men's | JN 669 Ladies'



white/
light-blue

white/
red

navy/
white



Shirt „Wings“ with fashionable minimum all-over print

JN 672 Men's | JN 671 Ladies'



white/
red

blue/
white

titan/
white



Shirt „Dots“ with fashionable minimum all-over print

JN 674 Men's | JN 673 Ladies'



white/
light-blue

white/
titan

navy/
white



Shirt „Plain“
White with trendy insets on collar and cuffs

JN 648 Men's | JN 647 Ladies'



white/
white-light-blue

white/
white-red

white/
blue-white

white/
navy/white

white/
titan-white



Checked Shirt
with uni-coloured
insets on collar
and cuffs

JN 617 Men's | JN 616 Ladies'



green/
white

forest-green/
white

purple/white
(nur JN 616)

dark-orange/
white

red/
white

bordeaux/
white

glacier-blue/
white

turquoise/
white



royal/
white



navy/
white



black/
white



white/
blue-yellow-
white



royal/
blue-green-
white



dark-orange/
blue-orange-
white



navy/
red-navy-
white



Plain Shirt
Uni-coloured shirt with
checked insets on
collar and cuffs

JN 619 Men's | JN 618 Ladies'



white/
red-white

white/
royal-white

white/
black-white



light-blue/
navy-white



black/
black-white



Shirt
in fashionable
dot pattern

JN 634 Men's | JN 633 Ladies'



light-blue/
navy-white

blue/
navy-white

navy/
red-white

graphite/
red-white



green/
blue-white



purple/
graphite-white



red/
navy-white

